



PADDLE8 PRESENTS *BEAUTIFUL LOSERS*, A SALE CURATED BY AARON ROSE
LIVE TO BIDDERS WORLDWIDE AUGUST 24 - 31

Marking the 10th Anniversary of the Iconic Film's Debut, *Beautiful Losers* Offers Works by Artists
Featured in the Film and Favorites From NYC's Alleged Gallery



NEW YORK, NY, AUGUST 21, 2018 – Paddle8 is please to present [Beautiful Losers](#), a sale curated by veteran gallerist and filmmaker **Aaron Rose**. Featuring more than 40 works by artists from the film as well as artists from the Alleged Gallery, *Beautiful Losers* will be live to bidders worldwide **August 21 – 31, 2018**.

“This sale represents what I love most about art making and collecting – it’s very intimate and reflects this community that we built in NYC in the 90s. These works are by artists who I’ve known, championed and traded with for decades,” says Aaron Rose. “At the beginning, nobody was famous. We traded just because we liked each other’s work. I hung my friends’ art on my wall and they hung my stuff on theirs. It was very simple, but it created a network of patrons. Now, years later, of course, this has become quite a valuable collection. But that wasn’t the point at the beginning and it’s still not for me. Collect the work of your peers, help your friends publish their own books, records and magazines, assist them on their first movie. That’s how we did it and I can promise you they will return the favor.”

Marking the 10-year anniversary of Aaron’s film *Beautiful Losers* debut in 2008, the sale features works by the film’s subjects **Barry McGee**, **Harmony Korine**, **Shepard Fairey** and **Mark Gonzales**. Works by **Raymond Pettibon**, **KAWS**, **Bruce LaBruce**, **Susan Cianciolo**, **Brendan Fowler** and **Phil Frost** among others are a nod to the Alleged Gallery, the cult DIY art space Aaron ran in New York’s Lower East Side from 1992 – 2002.

Beautiful Losers’ online run exclusively at Paddle8 also coincides with Aaron’s exhibition *Now + Then: A Decade of Beautiful Losers* at NYC’s The Hole, presented by RCVA celebrating art in the LES in the 90s, on view August 24 – September 1, 2018. Aaron will publish the [full unedited interviews](#) from the archives of *Beautiful Losers* on August 20.

Image Captions (L to R):

Barry McGee, *Untitled #19*, 2002, acrylic and mixed media on canvas. Estimate: \$30,000 – \$40,000.
Raymond Pettibon, *Untitled (I'm Losing the Big Picture In the Full Story of My Life)* (Complete Suite of Four Works), 2010, four lithographs on wove paper. Estimate: \$2,500 – \$3,500.
KAWS, *BWWT 400% Wood Bearbrick*, 2005, oiled wood. Estimate: \$4,000 - \$6,000.

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ABOUT PADDLE8

Founded in 2011, Paddle8 brings the tradition-bound auction world into the 21st century. Offering a seamless online process, Paddle8 makes collecting and selling art online an easy, efficient and enjoyable experience. Paddle8 features specialist-curated auctions, non-profit auctions, private and buy-now sales in the categories of Contemporary Art, Prints and Multiples, Photographs, Street Art and Collectibles. Paddle8 is especially proud to partner with more than 350 nonprofit organizations worldwide to present their benefit auctions to a global community of 500,000 collectors, helping each organization expand its fundraising results.

ABOUT AARON ROSE

Aaron Rose (b. 1969) is an artist, film director, exhibition curator and writer. For ten years (1992-2002) he was owner/director of the Alleged Gallery in New York, which helped launch the careers of many of today's most celebrated contemporary artists. Rose was curator of the museum exhibition *Beautiful Losers: Contemporary Art & Street Culture* which toured the world through 2009 and the accompanying hardcover art book. Rose was also director of the award winning feature documentary, *Beautiful Losers* (Arthouse Films/Oscilloscope). In 2011, he co-curated (with Jeffrey Deitch) *Art In The Streets*, at the *Museum of Contemporary Art (MoCA)* in Los Angeles. As a filmmaker, Rose has also directed numerous films including *Become A Microscope*, a short film based on the life of 1960's artist/activist nun Sister Corita, and *Portraits of Braddock*, a one-hour documentary film for IFC. He is currently in production on his first narrative feature to be produced in 2019. Rose's writings have been published in *Index*, *i-D*, *Dazed and Confused*, *Purple Fashion*, *Self Service*, *L'Officiel Hommes*, *Flash Art*, and numerous exhibition catalogs.